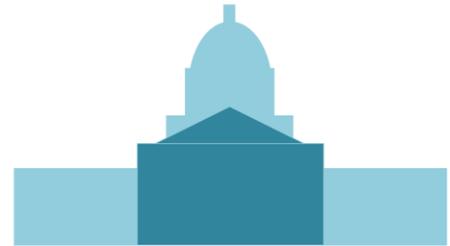


Midwest Machine Learning Symposium



MADISON 2019

LETTER TO PROSPECTIVE SPONSORS

Dear Prospective Sponsor,

We are writing to invite you to support and actively participate in the Third Midwest Machine Learning Symposium. A collaborative event between major universities in the Midwest, the symposium will take place at the Memorial Union at the University of Wisconsin-Madison campus, on June 6-7, 2019.

The Midwest ML Symposium aims to convene regional machine learning researchers for stimulating discussions and debates, to foster cross-institutional collaboration, and to showcase the collective talent of ML researchers at all career stages. The importance of a thriving ML community in the Midwest is in combining individual research pursuits into a broader perspective, to better enrich our society and economy.

We are excited about this event and have taken the liberty, on the enclosed pages, to give you a glimpse of what you can expect. We trust that your organization will particularly welcome the sponsorship opportunities that we highlight. Our attendees will be delighted to have your presence with us. For more information, please visit <http://midwest-ml.org/>.

Sincerely,

Organizing Committee

Midwest ML Symposium

ABOUT THE MIDWEST ML SYMPOSIUM

Scope – The Midwest ML Symposium aims to convene regional machine learning researchers for stimulating discussions and debates, to foster cross-institutional collaboration, and to showcase the collective talent of machine learning researchers at all career stages.

Importance – A thriving ML community in the Midwest can combine individual research pursuits into a broader perspective, to better enrich our society and economy.

History – The first Midwest ML Symposium was held at the Toyota Technological Institute at Chicago (TTIC) in June 2017. It drew nearly 300 participants from over 20 institutions. Plenary speakers included Corinna Cortes (Head of Google Research, NY), Rayid Ghani (Director, Center for Data Science and Public Policy, UChicago), and Devavrat Shah (Professor, Department of Electrical Engineering and Computer Science, MIT).

The second Midwest ML Symposium was held at the at the Logan Center of the Arts on the University of Chicago campus in June 2018. It drew nearly 400 participants from over 20 institutions. Plenary speakers included Jon Kleinberg (Cornell University), Rob Schapire (Microsoft Research, NYC), Patrick Wolfe (Purdue University), Alice Zheng (Amazon).

Organizing Institutes

- Ohio State University
- Toyota Technological Institute at Chicago
- University of Michigan, Ann Arbor
- University of Illinois, Urbana-Champaign
- University of Wisconsin, Madison

Attendees: The Symposium is expected to have around 300-500 attendees.

- 60% graduate students will present their work in poster sessions. Many will be near completion of their degree and looking for career opportunities.
- 20% junior faculty and postdocs will present their work in short talks and/or posters.
- 10% senior faculty, some will act as panelists and lead discussion groups.
- 10% industry researchers and specialists.

SPONSORSHIP OPPORTUNITIES

The Midwest ML Symposium offers various opportunities of exposure. In addition to the satisfaction of supporting the regional Machine Learning community, you will be gratefully recognized in various media and materials and have the possibility to more closely engage with the participants. Sponsorships are divided into two tiers: sponsorship with corporate presence (**Tier 1, contribution amount \$6k**) and basic sponsorship (**Tier 2, contribution amount \$3k**).

Pre-Symposium

1. Sponsor recognition on the Symposium's website
2. Sponsor recognition in emails sent out to participants
3. Sponsor recognition in the Symposium's program

On-Site (June 6-7, 2019)

4. Resumes from students seeking internships and full-time positions [**Tier 1 only**]
5. Sponsor-provided promotional material distributed to all attendees [**Tier 1 only**]
6. Sponsor-held table throughout the Symposium [**Tier 1 only**]
7. Complimentary attendance at the event
8. Sponsor signage in registration and poster areas
9. Oral recognition of sponsor during opening and closing sessions
10. Sponsor logo placed on all Symposium materials

Post-Symposium

11. Sponsorship acknowledgement in Symposium-related press releases [**Tier 1 only**]
12. Continued recognition on the Symposium's website

Sponsors may also propose opportunities other than those listed above.

Contact Information: Sponsors are encouraged to apply through the provided sponsorship application form and to contact the Midwest ML Symposium organizing committee as instructed on the form. To discuss special requirements and to ask general questions regarding sponsorship of the Symposium, please contact us by email at: midwestml2019@gmail.com.

Terms and Conditions of Sponsorship

Let the Midwest ML Symposium event be hereby known as the Symposium, the members of the Symposium's organizing committee be hereby collectively known as the Committee, the sponsoring organization and any of its representatives be hereby collectively known as the Sponsor, and the physical space of the Memorial Union be hereby known as the Venue.

1. The Committee reserves the exclusive right to approve sponsorship applications.
2. After written acceptance, the Sponsor must provide all sponsorship payments and materials in accordance to the deadlines indicated below.
3. Sponsorship payments received after the deadline may be subject to renegotiated surcharge or rejection.
4. Sponsorship cancellation is subject to a 50% cancellation fee. After the deadline stated below, no refund is possible.
5. No sponsorship pledges will be processed without full payment.
6. All sponsor-provided materials must be reviewed and approved by the Committee, per the deadline indicated below.
7. The Sponsor may not use their allotted benefits to promote any products, services, or organizations other than the Sponsor's, except as approved in writing by the Committee.
8. The Committee and any of the participating organizations at the Symposium other than the sponsor will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause while at the Venue, whether the result of negligence or otherwise.
9. No signage or other materials may be pasted, nailed, or otherwise affixed to walls, doors, or other surfaces at the Venue, without prior permission by the Committee. Damage from failure to observe this notice is payable by the Sponsor.

Deadlines

- Completed and signed sponsorship forms, **Mar 15, 2019**
- Payment due, **May 1, 2019**
- Receive 50% cancellation refund, **May 21, 2019**
- Promotional materials for review, **May 28, 2019**

SPONSORSHIP APPLICATION FORM

Organization Name:
Tax ID Number:
Contact Person:
Title:
Address:
City:
State, ZIP:
Phone:
E-mail:
Website:

Desired tier: Tier 1, sponsorship with corporate presence, amount: USD 6,000.
 Tier 2, basic sponsorship, amount: USD 3,000.
 Other, please specify:

A member of this sponsoring organization will be present at the Symposium.

Full Name:
Phone:
E-mail:

Contact Signature:

By signing this form, the Sponsor agrees to the Terms & Conditions of sponsorship.

Please email or mail your signed form as follows:

- Email: midwestml2019@gmail.com
- Mailing address: **Midwest Machine Learning Corporation**
1214 Drake Street
Madison, WI 53715

Payment Information

The preferred payment method is by check, mailed to the above address. If this is not possible, please email us. Please address the check to "Midwest Machine Learning Corporation," and specify "MMLS 2019" in the memo field.